



From zero to e-learning

Our mission

We started out with a vision of completely re-thinking the way learning could be created, maintained and consumed by corporate employees, from inside their business critical systems.

Our mission is simple:

Making organizations more successful with their Business Platform investments

About ClickLearn

2010

Founded in 2010 after 4 years of core product R&D.

60

Employees with headquarters in the heart of Copenhagen City, Denmark.

4

Offices in

Copenhagen, Denmark
Florida, United States
Ahmedabad, India
Perth, Australia



1000
Europe's Fastest
Growing Companies
2019

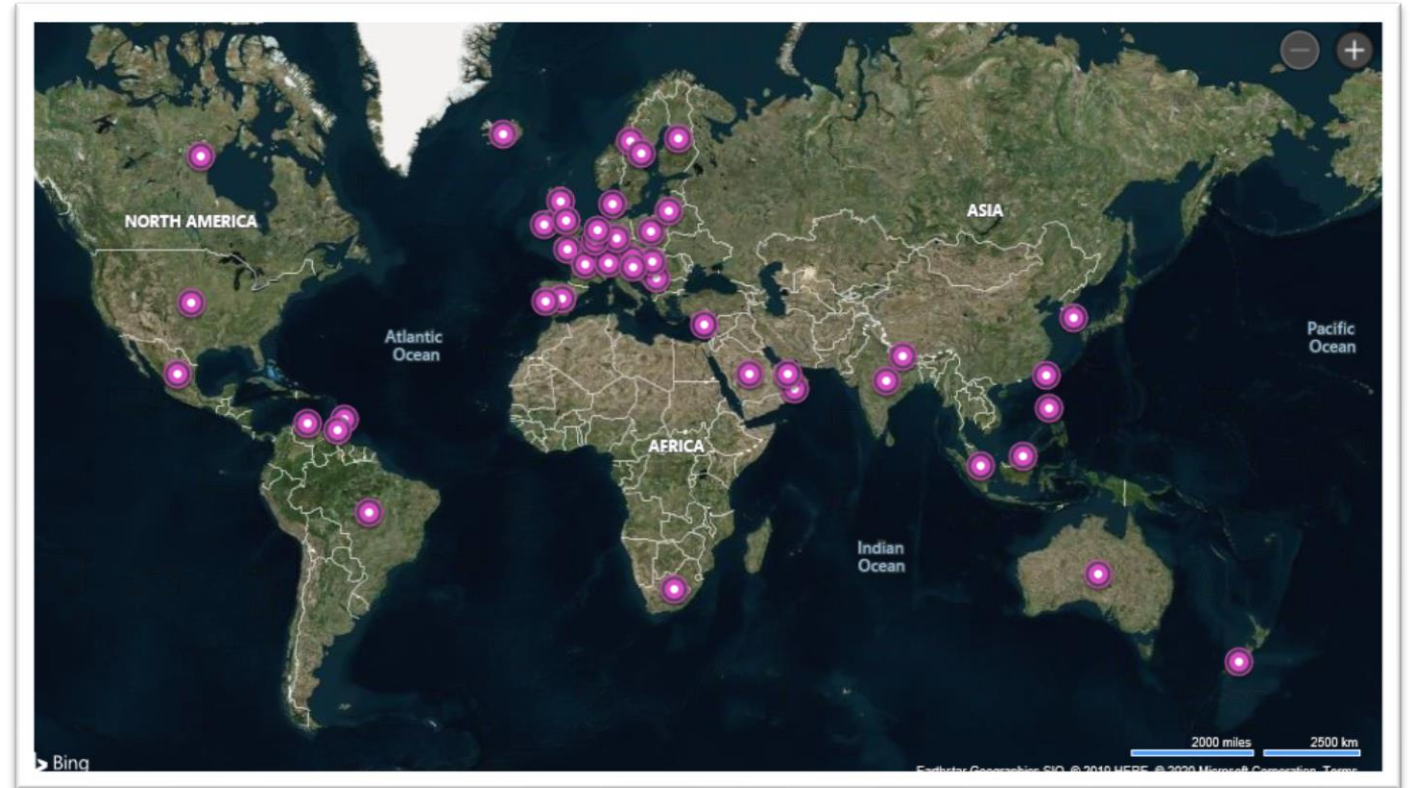
#136 - Fastest growing Company in Europe

Where is ClickLearn used ?

44 Countries
The Americas, Europe, Africa, Asia, Oceania

8.100 + Authors Creating learning instruction with ClickLearn everyday.

100K + End-users Consuming ClickLearn material from any device everyday



Demand for
ClickLearn

“User adoption
is a struggle.”

Anybody involved in CRM Projects
Project Owners
Project Managers
Project Stakeholders
End-users / employees

Demand for ClickLearn

- Who owns the training? (Department or HR or IT)

- No bandwidth to create learning material

- Documentation does not match the reality

- Business suffer when employees leave

ClickLearn

At a glance

From zero to e-learning in minutes



Record

Simply click through the processes in your systems



Produce

Produce multiple formats from a single source



Publish

One-click publish to the cloud or on-premise

Cover processes across all major platforms

Business & Enterprise



Productivity & Collaboration



Any other / Custom Apps



Produce **seven learning formats** from a single source



Turn any process into an **on-screen live assistant**



Auto translate instructions and video narration into more than 45 languages and dialects



Automated Replay recaptures system upgrades and changes within the business processes



Built-in Learning Analytics collects feedback, ratings and tracking of all usage of the learning materials

Solution Overview



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Success Stories



“ClickLearn enabled us to launch the application faster, all while helping increase overall user adoption.

Case Story

Dan Madden
CRM Program Manager
Cloud migration for 300 users

+GF+

“Every 6 months there is an update from Microsoft. That means that we must update our training material every 6 months. If we would do this in *the normal way*, we would only be sitting updating the training material.

Anja Schmid

CRM Community Manager

Cloud migration for 1000 users

[Interview with Anja Schmid](#)

[Case Story](#)

MULTIPLEX

“Support desk tickets initially dropped by 33% first month.

Now they are down 50% with additional features and users.

Case Story

Erin Pidcock
Operational Dev Manager
1000 end users

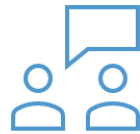


Customer Care

Free lifetime Customer Care & Support



Unlimited instructor-led online training that keeps new and existing ClickLearn authors productive



Consultancy on eLearning best-practices, Corporate branding and publishing



Access to self-paced training on the ClickLearn Cloud portal.



Unlimited priority technical support



Automated software and platform updates, that keeps you on the latest version of your business platforms

Suggested next steps

(You will get a copy of this presentation)

- ✓ Experience ClickLearn
- ✓ Six lessons for training a workforce
- ✓ Get a 2-week trial license + free training

Reach out to me, if you have any questions

Feel free to connect on LinkedIn: <https://www.linkedin.com/in/daniel-garcia-campos/>



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THANK YOU

Q&A



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